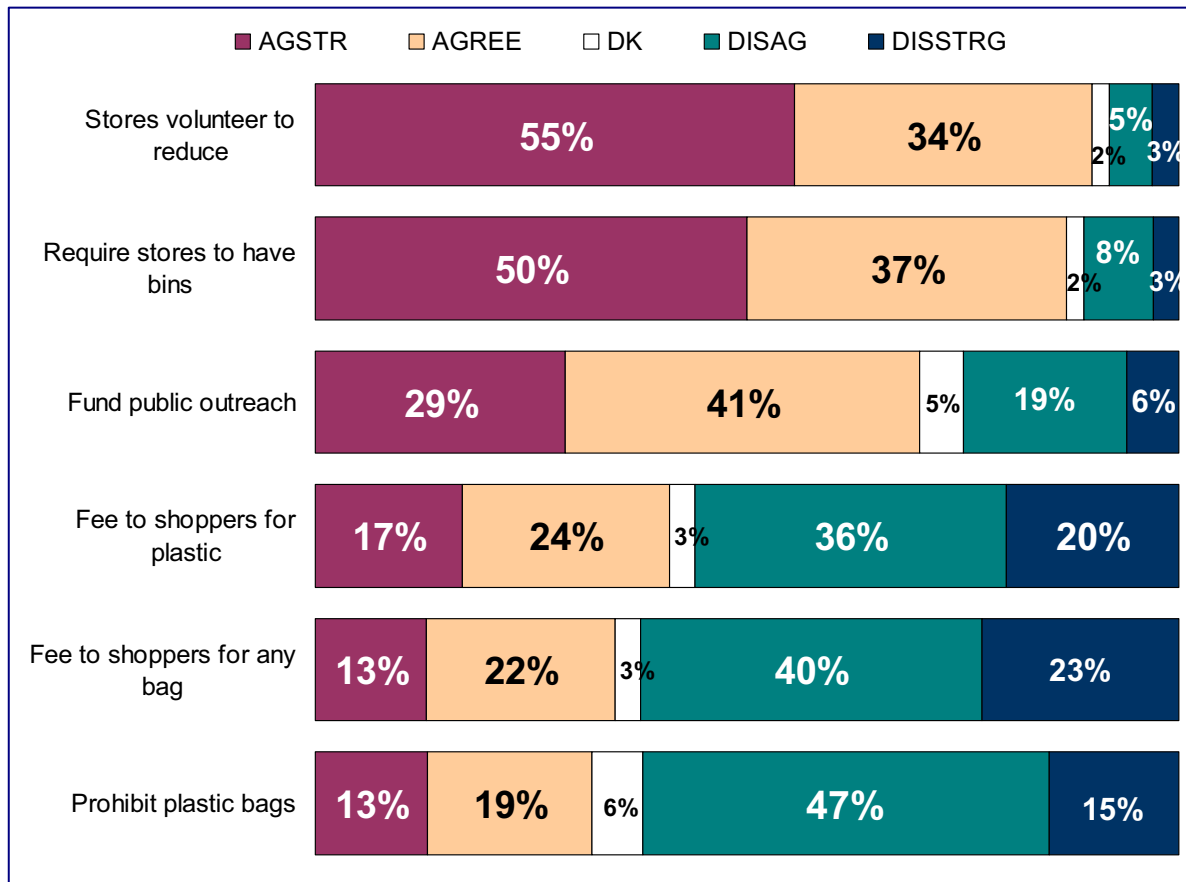


Voluntary Reductions Favored Over Fees and Bans



63% Oppose Proposed Fees

- Support was nearly universal for encouraging voluntary reduction use of disposable bags (89% overall, with no significant difference between demographic categories)
- 63% opposed prohibiting plastic bags, including:
 - 80% of those who preferred plastic bags
 - 62% who preferred paper and
 - 56% of those who brought their own grocery bags
- Fees more evenly divided respondents (41% in favor; 56% opposed)
 - 74% of those who always used plastic bags opposed a fee, as did
 - 64% of those who always used paper, but
 - 58% of those who brought their own bag favored a fee for plastic bags